

Ruang Lingkup

Lingkup kegiatan : Lingkup Pekerjaan Penyediaan Dashboard Monitoring Media Massa dan Media Sosial Kementerian Komdigi

1. Laporan Monitoring dan Analisis Berita harian media cetak, online, televisi dan radio
2. Rangkuman berita dan tonalitas yang direkomendasikan
3. Halaman antar muka situs web khusus
4. Akses pada menu utama, download, daftar berita, berita grup, grafik grup, sosial media metric
5. Daily Report [Custom] format MS.Word, PDF, Excel
6. Weekly Press Release Report Media Monitoring
7. Weekly Report Popular Issue on Media Monitoring
8. Weekly Special Report Media Monitoring
9. Monthly Report Media Monitoring and Analysis
10. Annual Report Media Monitoring and Analysis
11. Unlimited Keywords (Print, Online & Electronic)
12. Daily Link Monitoring 8.30, 14.30, 17.30 (conditional)
13. Daily Report Social Media Monitoring and Analysis
14. Weekly Report Popular Issue on Social Media
15. Monthly Report Social Media Monitoring and Analysis
16. Annual Report Social Media Monitoring and Analysis